

## TRANSLOG Connect Congress – Best of Logistics 2013

4 December 2013 - Budapest

**TRANSLOG Connect Congress - the leading transport, logistics and supply chain management congress for Central and Eastern Europe - organised for the third time, was the place to meet top logistics service providers and key decision makers on 27-28 November. More than 500 senior decision-makers from 23 different European countries gathered in Budapest to exchange ideas and find solutions for their major challenges in transportation, logistics and supply chain management.**

The five-star event took place in the equally prestigious Corinthia Grand Hotel Royal, where delegates had the chance to meet **Europe's leading solution providers**, offering a wide range of their latest products and services and find answers to today's most pressing business challenges in the industry, reducing the amount of time required by senior management to reach future purchasing decisions. Over 1400 one-to-one business meetings pre-scheduled on the online **Meeting Scheduler** were conducted during the two days, making the event an outstanding success.

The conference programme has been exceptionally well-received by the knowledgeable audience. Among the numerous acclaimed presentations, one of the most popular was **Professor Sebastian Kummer's** (Vienna University of Business and Economics), highlighting the importance of supply chain management in today's multi-polar world.

Delegates received fascinating presentations from leading industry professionals like **Chaim Huijsman** (Head of Corporate Sales at **Gebrüder Weiss**) who spoke about pioneering along the silk road from Mozart to Genghis Khan, **Miguel Suarez** (Supply Chain & Purchasing Manager at Lafarge Central Europe) providing delegates with exclusive information about supply chain assessment, **Stefan Putzlocher** (Director Logistics at **Mercedes-Benz Manufacturing Hungary**) sharing the secrets behind successful JIS processes at Mercedes Benz or **David Gaal** (Head of HR Adriatic Region at **Nestlé**) introducing the next generation of supply chain professionals.

The **Central Eastern European Logistics and Supply Chain Excellence Award** Ceremony together with the cocktail reception was opened by **Alfonz Antoni**, Vice-President of the **European Logistics Association**, followed by **Prof. Dr. Sebastian Kummer** who announced the winners and handed out the award to **Gebrüder Weiss** and **SMR AMT Hungary**, emphasising that emphasising that the recently established methods with an already well proven track record will encourage professionals to constantly raise standards and come up with innovative and flexible solutions, to further contribute to the development of the rapidly growing CEE region. Applications were evaluated by an independent jury, by their level of innovation, transferability, sustainability, cost-effectiveness and customer value-contribution. The projects had to be accomplished in any of the countries in the CEE region in one of the two categories: **manufacturers and retailers** firstly, and **service providers** with a customer related project secondly.



**Gebrüder Weiss**, leading Logistics Service Provider, winner in the **service industry** applied with its **Control Tower Concept**, which was established for Hilti CEE distribution, and can be implemented for other key accounts. The project is remarkable because the key success factor of any logistics system is information, so the aim of this project was to provide better information for the service provider but also the customer. The solution offers an impressive 98.92% delivery performance and 99.68% quality performance level on average, lifting an existing successful partnership to the next level. It also helped the partners to solve 90% of occurring problems in time instead of the previous 60%, also tripling the initiated process improvements per year.

**SMR AMT Hungary** an Indian owned company operating in Hungary, winner in the **industry and retail category** developed an exciting **direct distribution system** proving its logistics competency in the most competitive environment, manufacturing for the European automotive industry. The project reduced downtime caused by material shortage by 75%, increased the accuracy of deliveries by 15% and also eliminated intermediate storage in production units. As a result of these savings, the number of necessary material handlers decreased by 75%, who could be employed in new projects, the amount of transfers and transactions decreased by 35% and leased forklifts were decreased by 3 commissioning machines.

This year participants also had the exclusive opportunity to take part in one of the most popular programmes: the specially organised plant visits to the **Audi plant in Győr** and the **ZWACK Unicum plant in Budapest**.

As **Roman Zorman** regional logistics manager at **Studio Moderna Slovenia** summarised the event *"This congress is the best way to share knowhow, new ideas and best practises which help us to deliver much higher level of supply chain and logistics within the region."*

2000 pre-scheduled and ad-hoc business meetings, hundreds of decision-makers from all countries of the region and countless exchange of ideas and best practises made the third annual TRANSLOG Connect an outstanding success.

**Prof. Dr. Sebastian Kummer** further highlighted the importance of TRANSLOG Connect Congress as it has become a landmark for Supply Chain and Logistics Management in Central and Eastern Europe, to support an innovative Logistics and Supply Chain Management development.

TRANSLOG will be taking place again in November, 2014 in Budapest. For further information, please visit the website at [www.translogconnect.eu](http://www.translogconnect.eu) or contact the organiser at [info@tegevents.eu](mailto:info@tegevents.eu)



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**About TRANSLOG Connect**

[www.translogconnect.eu](http://www.translogconnect.eu)

TRANSLOG Connect Congress is a cross-industrial business summit for transportation, logistics and supply chain professionals in the CEE region. It is the ultimate setting for local and international solution providers from industries such as automotive, electronics, oil & gas, heavy industry & steel, retail, food & beverage and FMCG to present their products and services directly to key decision makers. TRANSLOG's Programme Advisory Committee guarantees that the conference programme gives the most up-to-date market insights into supply chain management, logistics, production, IT, transportation and warehouse management related topics. The Congress offers exclusivity, pre-scheduled business meetings and superb networking opportunities.

**About TEG**

[www.tegevents.eu](http://www.tegevents.eu)

TEG The Events Group is one of Europe's leading business information providers, operating primarily within the key emerging markets of Central and Eastern Europe. The main focus is on business-to-business congresses that connect top professionals within various industries in the region, bringing together senior-level executives from Europe's largest organisations with leading service providers. TEG's client base includes international and top Fortune 500 companies that are all leaders within their key market sectors. Strictly operating on an invitation-only basis guarantees that the highest level of delegation is present on all events. The unique format of our congresses and their role in establishing new collaborations in the region has helped us to obtain a market-leading position and to become one of the top 10 fastest growing companies within Hungary. Our congresses are recognised and supported by all major associations and have extensive media coverage throughout Europe.



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