



Annual Transport, Logistics & Supply Chain Congress for Enlarged Europe
CORINTHIA Grand Hotel Royal Budapest, Hungary
22-23 November 2011
www.translogconnect.eu

Post Event Press release – TRANSLOG Connect Congress 2011

The first edition of the **TRANSLOG Connect Congress**, held in November 2011 in Budapest, Hungary proved to be an outstanding success for top-level executives and has already established itself as **the leading cross-industrial** logistics and supply chain management event in Central and Eastern Europe. **Dusan Drabek, Head of Business Development Contract Logistics at DB Schenker** who attended as a vendor, was one of many to be extremely impressed with what he had experienced: *„TRANSLOG Connect is the only big top level logistics event in the area of Middle-South-East Europe. Very professional, well done, keep it like this.”*

The success of the congress was a direct result of its exclusivity. The **Programme Advisory Committee** supported the development of the conference programme, which was presented by the most **prominent key manufacturers, retailers and leading logistics service providers**, who ensured the highest relevance and covered the most up-to-date market insights into transportation, logistics and supply chain management-related topics.

Moreover, the **CORINTHIA Grand Hotel Royal** offered the perfect setting for local and international solution-providers to present their products and services directly to key decision-makers across Europe. Several weeks in advance the online **TEG Meeting Scheduler** was made available to all solution-providers and the over **400 delegates** attending from **18 different countries**. Through the Meeting Scheduler over **1200 pre-scheduled one-to-one meetings** were arranged. Robert Gerendas, Member of the Board at FAR EAST LAND BRIDGE Ltd. who attended as a vendor, summarised his experience using the unique TEG Meeting Scheduler with the following words: *“This is new to arrange meetings through the internet, because no other event in Europe is using this form, this is the future. Hungary in this point of view, I can tell you, are pioneers.”*

TRANSLOG Connect 2011 was supported by over **40 media partners**, approximately **20 key trade associations** locally and internationally and in addition governmental agencies, which further guaranteed the regional scope of the event. On top TRANSLOG Connect 2011 was opened by **Dr. Pál Völner, Minister of State for Infrastructure** at Ministry of National Development in Hungary followed by further speeches from other dominant players within the industry, such as **Stefan Putzlocher, Logistics Director at Mercedes-Benz** and **Péter Kiss, President of HALPIM and Head of Supply Chain Management and Logistics at Mylan**.

Furthermore, there was an exclusive **cocktail reception** which was opened by **Miguel Suarez, Regional Supply Chain Director at Kotányi** and provided an excellent opportunity for all participants to network and benchmark with each other in a relaxed environment.

In addition, the congress provided an exclusive opportunity to take part in specially organised **plant visits to AUDI**, a leading serial manufacturing plant in Győr and also to Dreher, a member of the second largest global beer company **SABMiller**.

Due to the huge success, **TRANSLOG Connect** which has become a **must attend event** for logistics and supply chain management professionals in Europe will be taking place again in **autumn 2012**. Do not miss your opportunity to join the second edition of TRANSLOG Connect to network, establish connections, exchange ideas and gain knowledge.

For further information on TRANSLOG Connect please contact:
Katalin Csáder, Head of Public Relations
Tel: + 36 1 219-5725
Email: katalinc@tegevents.eu

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